



**Prairie Crossroads Blues Fest**  
**Saturday Aug. 11 2018**  
**2:00 to 10:00 pm**  
**Champaign County Fairgrounds**

Sponsorship Questions Contact:  
 Bob Paleczny or Zack Widup  
**prairiecrossroadsblues@gmail.com**



	<b>Blues Fan</b>	<b>12 Bar Blues</b>	<b>Blues Shuffle</b>	<b>Blues Boogie</b>	<b>Blues Mojo</b>	<b>Blues Royalty</b>
Amount	\$25	\$100	\$250	\$500	\$1,000	\$2,500
Name on Website or Link & Logo	X	X	X	X L&L	X L&L	X L&L
Wristbands		1	2	4	6	12
PCBS Memberships Individual or Corporate		1 Individual	2 Individual	1 Corporate	1 Corporate	1 Corporate
Festival T-Shirts			1	1	2	4
Stage Announcements				1	2	4
Name Announced in Social Media					X	X
Logo on T-Shirt & in Marketing Material					X	X
Vendor Space and/or Banner					X	X
Premium Banner on Stage						X
Special Recognition on Website						X

\*\*\*\* Your donation is tax deductible \*\*\*\*

Prairie Crossroads Blues Society is a 501(c)3 non-profit organization found by blues lovers in 2010 to Preserve, Promote and Educate about the Blues.

Let's talk about some of the cool things PCBS has done over the last few years. Our mission is to Preserve, Promote and Educate about the Blues.

PCBS supports blues artists by hosting monthly jams and helping bring regional and national artists to town. Blues education is an integral part of the mission and 10% of any profits will go directly to the Blues Education fund.

**[bluesfest.prairiecrossroadsblues.org](http://bluesfest.prairiecrossroadsblues.org)**

**Thanks for being a significant part of BluesFest 2018**

Send a check to: PCBS, P.O. Box 8652, Champaign, IL 61826-8652

Or pay with Paypal or credit card on our website: [bluesfest.prairiecrossroadsblues.org](http://bluesfest.prairiecrossroadsblues.org)

Don't miss this opportunity to be part of the PCBS BluesFest and help promote special events, local blues artists and blues education. 10% of all profits will go to the Blues Education fund for the Blues In The Schools program.

## **BITS**

Since our inception one of our major goals has been to educate the area youth about the great American art form known as the Blues.

Our **Blues In The Schools** Program includes a blues history lesson taught by a PhD student in African-American history, basic harmonica instruction taught by a professional musician and a free Hohner harmonica for each attendee.

We've held one day BITS programs in area libraries as well as longer after-school programs at South Side, Thomas Paine, Garden Hills, Wiley School and Don Moyer's Boys & Girls Club. During the 2013 Champaign Blues, Brews & BBQ fest we sponsored workshop on harmonica and other instruments.

## **PCBS BluesFest Aug. 11, 2018 2:00 to 10:00 pm Champaign County Fairgrounds**

By popular demand, PCBS is bringing a blues fest back to CU. We're looking forward to a great day of blues music at the Champaign County Fairgrounds and we'd love to have you join us.

Your donation will gain you significant exposure via our strong connections and promotional efforts (social media, broadcast, print and word of mouth).

With your upper level generous support you can receive an exhibit space where you can:

- Provide a space for music lovers to visit, hang out and share opportunities
- Showcase your business in a unique venue and setting to get direct interaction with festival goers.
- Do cool demos or presentation to capture attention, booth visits, interactions, and images for future promo needs.



## **Prairie Crossroads Blues Fest Guide to Sponsorship**

We invite you to join Prairie Crossroads Blues Society in bringing a blues fest back to CU. As a community-minded business, you can help provide a day of great entertainment. You will be instrumental in creating a one day event where music lovers come together and cut loose.

The event will take place rain or shine as the the music will move indoors in case of inclement weather.

Plans are being made for the musical line-up to include up-and-coming talent as well as seasoned local performers plus regional and national blues artists. Watch the PCBS and BluesFest web pages for more information.

**[bluesfest.prairiecrossroadsblues.org](http://bluesfest.prairiecrossroadsblues.org)  
[facebook.com/PrairieCrossroadsBlues](https://facebook.com/PrairieCrossroadsBlues)**