



Prairie Crossroads Blues Fest
 Saturday Aug. 8 2020
 2:00 to 10:00 pm
 Champaign County Fairgrounds

Sponsorship Questions Contact:
 Bob Paleczny or David Adcock
prairiecrossoadsblues@gmail.com



Third Annual Prairie Crossroads Blues Fest

**** Your donation is tax deductible ****

Prairie Crossroads Blues Society is a 501(c)3 non-profit organization founded by blues lovers in 2010 to Preserve, Promote and Educate about the Blues.

Let's talk about some of the cool things PCBS has done over the last few years. Our mission is to Preserve, Promote and Educate about the Blues.

PCBS supports blues artists by hosting monthly jams and helping bring regional and national artists to town. Blues education is an integral part of the mission and 10% of any profits will go directly to the Blues Education fund.

Blues Fest Sponsorships	Blues Fan	12 Bar Blues	Blues Shuffle	Blues Boogie (In-Kind)	Blues Boogie (Cash)	Blues Mojo	Blues Royalty
Amount	\$25	\$100	\$250	\$500	\$500	\$1,000	\$2,500
Name on Website	X	X	X	X	X	X	X
Wristbands	1	2	2	4	4	6	12
PCBS Memberships Individual or Corporate		1	1	Corporate **	Corporate **	Corporate **	Corporate **
Festival T-Shirts			1	1	1	2	4
Stage Announcements				1	1	2	4
Link & Logo on Web				X	X	X	X
Name Announced in Social Media				X	X	X	X
Logo on T-Shirt & in Marketing Material					T-Shirt	X	X
Banner at Fest						X	X
Premium Banner on Stage							X
Special Recognition on Website							X

** PCBS Corporate memberships include up to 4 Individual Membership Cards

Thanks for being a significant part of BluesFest 2020

Send a check to: PCBS, P.O. Box 8652, Champaign, IL 61826-8652

Or pay with Paypal or credit card on our website: bluesfest.prairiecrossoadsblues.org

10% of Fest profits go to the PCBS Blues Education Fund for our Blues In The Schools programs. Don't miss this opportunity to be part of the PCBS Blues Fest and help promote special events, local blues artists and blues education.

BITS

Since our inception in 2010 one of our major goals has been to educate the area youth about the great American art form known as the Blues.

Our **Blues In The Schools** Program includes a blues history lesson taught by a PhD student in African-American history, basic harmonica instruction taught by a professional musician and a free Hohner harmonica for each attendee.

We've held one day BITS programs in area libraries as well as 3 to 6 week after-school programs at Kenwood, South Side, Bottenfield, Thomas Paine, Garden Hills, Wiley School and Don Moyer's Boys & Girls Club. During the 2013 Champaign Blues, Brews & BBQ fest we sponsored workshops on playing harmonica and percussion instruments.

**Third Annual
Prairie Crossroads Blues Fest
Aug. 8, 2020
2:00 to 10:00 pm
Champaign County Fairgrounds**

By popular demand, PCBS has brought a blues fest back to CU. We're looking forward to a great day of blues music at the Champaign County Fairgrounds and we'd love to have you join us.

Your donation as a Sponsor will gain you significant exposure via our strong connections and promotional efforts (social media, broadcast, print and word of mouth).

With your upper level generous support you can receive an exhibit space where you can:

- Provide a space for music lovers to visit, hang out and share opportunities
- Showcase your business in a unique venue and setting to get direct interaction with festival goers.
- Do demos or presentations to capture attention, booth visits, interactions, and images for future promo needs.



**Guide to Sponsorship
Third Annual
Prairie Crossroads Blues Fest**

We invite you to join Prairie Crossroads Blues Society in bringing a blues fest back to CU. As a community-minded business, you can help provide a day of great entertainment. You will be instrumental in creating an event where music lovers come together and cut loose.

The event takes place rain or shine as the music will move indoors in case of inclement weather.

Plans are being made for the musical line-up to include up-and-coming talent as well as seasoned local performers plus regional and national blues artists. Watch the PCBS and Blues Fest web pages and our Facebook page for more information.

**bluesfest.prairiecrossroadsblues.org
facebook.com/PrairieCrossroadsBlues**